



2020 SPONSORSHIP OPPORTUNITIES

The Free Clinics (TFC) enhances the healthcare system in Henderson & Polk Counties to ensure the accessibility of quality healthcare for uninsured, low-income clients.

Working in collaboration with volunteers and partnering healthcare providers, TFC provides healthcare, prevention, education, medication access, and case management services, including specialty referrals.

The Free Clinics offers two sponsorship types, annual sponsorships and individual event sponsorships, *with levels starting at just \$250.* **Every sponsorship makes a difference for our neighbors in need.**

① ANNUAL BUSINESS SPONSORSHIPS

Our annual sponsorship opportunities offer **maximum visibility** to our business friends, as marketing and promotional benefits are extended across all of our signature fundraising events. In addition, annual sponsors are featured prominently on TFC's website, in our newsletter, and in other promotional materials throughout the year.

② FUNDRAISING EVENT SPONSORSHIPS

The Free Clinics hosts three signature events during the year that are crucial to our fundraising efforts and our bottom line.

Designed to capture diverse audiences—from retirees new to the area to young families with children—our events are both fun for attendees and effective opportunities for our corporate and business partners to make a difference in our community and engage new customers.

We are only able to achieve our mission through the generosity of business partners like *you*.

Sponsorship Levels

PRESENTING SPONSORS

\$20,000 Annual Sponsorship
or \$10,000 for single event sponsorship

All Visionary-level benefits PLUS:

- **12 complimentary event tickets**
- Large corporate logo used, prominent placement
- Dedicated recognition in pre-event press release

VISIONARIES

\$10,000 Annual Sponsorship
or \$5,000 for single event sponsorship

All Leader-level benefits PLUS:

- **8 complimentary event tickets**
- Medium corporate logo used, prominent placement
- 2 dedicated Facebook posts

LEADERS

\$5,000 Annual Sponsorship
or \$2,500 for single event sponsorship

All Champion-level benefits PLUS:

- **4 complimentary event tickets**
- 1 dedicated Facebook post
- Logo included in 2 email newsletters

CHAMPIONS

\$2,500 Annual Sponsorship
or \$1,000 for single event sponsorship

- **2 complimentary event tickets**
- Small business logo included on event webpage (with live link), event marketing poster, invitation, and event signage
- Recognition in Annual Report
- Recognition on Facebook and in 1 e-newsletter
- Invitation to exclusive pre-event reception

For single event sponsorships only:

FRIENDS - \$500

- **2 complimentary event tickets**
- Recognition by name & level on event signage

PATRONS - \$250

- **2 complimentary event tickets**
- Recognition by name & level on event signage

THE FREE CLINICS *Salon*

APRIL 2020

The Salon is our community's best party—an evening of fine wine, local craft beer and cider, spectacular food, and talented musicians. Held at The Oriole Mill, an artisan textile mill just outside downtown Hendersonville, the setting is truly unique and the conversation always lively. **Tickets are \$85 per person, or \$75 early-bird.**



Sunset Dining on the Mountaintop

JULY 2020

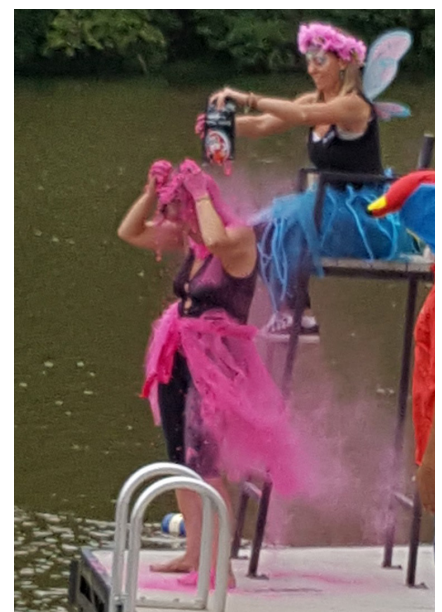
Sunset Dining is an exclusive dining experience held at Cabin Ridge in northeast Hendersonville, with breathtaking views of the NC skyline. Local food takes center stage with a true farm-to-table menu and wine pairings for each gourmet course. The evening is finished with live music and dancing, and a champagne toast to the sunset. **Tickets are \$200 per person. Event limited to 125 guests.**



THE PLUNGE

AUGUST 2020

The Plunge is our wacky take on the dunking booth, as 5-10 prominent “local celebrities” get tossed in Kanuga Lake! Food trucks, live music, water activities, and party games for kids make this a family-friendly afternoon to be remembered. **Tickets are \$25 per adult, \$5 per child 5-12, and free for children under 5.**



WHO WE ARE

The Free Clinics is your beloved community organization of:

215+ VOLUNTEERS

678+ DONORS

179 COMMUNITY & HEALTH PARTNERS

WHAT WE DO

The Free Clinics was able to provide 40,399 patient encounters to 2,093 unduplicated patients between July 1, 2018 and June 30, 2019 through the following programs:

ACUTE CARE

- Medical Clinic

CHRONIC & SPECIALTY CARE

- Bridges to Health
- Community Case Management
- Diabetes Program
- Endocrine Clinic
- Eye Clinic
- Phoenix Project

MENTAL HEALTH

- Counseling
- Psychiatric Care Navigation
- Psychiatric Clinic

PHARMACEUTICAL SUPPORT

- Community Pharmacy
- Medi-Find Prescription Assistance
- Medication Therapy Management

COMMUNITY HEALTH

- Bikes 4 Life
- Community Garden
- Diabetes Education
- Flu Shot Clinics
- HealthWays
- Patient Health Advocacy (PHA)
- Wellness Screenings

PROGRAMS BY THE NUMBERS

CHRONIC & SPECIALTY CARE

includes all case management, Bridges to Health, The Phoenix Project, and specialty clinics

22,806 encounters

ACUTE CARE

includes medical clinic and acute case management

1,223 encounters

PHARMACEUTICAL

includes community pharmacy and Medi-Find

8,515 encounters

COMMUNITY HEALTH

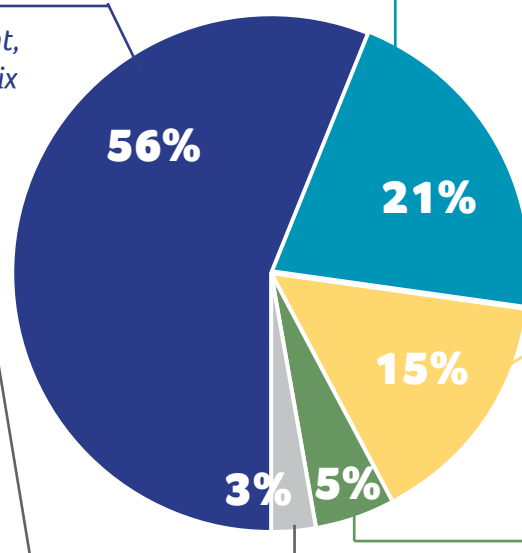
includes Community Garden, HealthWays, and Bikes4Life

5,752 encounters

BEHAVIORAL HEALTH CARE

includes psych clinic, counseling, and psych case management

2,103 encounters



SPONSORSHIP CONTACTS

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