# **The 20<sup>th</sup> Anniversary SPONSORSHIP OPPORTUNITIES**

### The Free Clinics (TFC) changes lives together, with hope and health.

Now in our 20th year, TFC is a community of 15 board, 33 staff, 200+ volunteers, 180+ healthcare partners, and 700+ donors and funders dedicated to serving our neighbors in need in Henderson and Polk Counties, NC. TFC provides 25 different programs in five program areas. Last year, we served 2,207 unique patients with 48,611 encounters. Our patients are some of the <u>most vulnerable</u> persons in our community, with 83% of them surviving on less than \$1,000 per month.

As a local business, The Free Clinics invites you to consider joining our community of care. **Every sponsorship touches, changes, and saves the lives of our neighbors in need.** 

### **SPONSORS ARE HEALTHCARE HEROES**

The Free Clinics is the **most economical** healthcare in our community and the best investment for your healthcare donations. In 2019-20, <u>we turned every \$1 of generous support into \$7.50</u> worth of care to our neighbors in need. TFC brings a whole-person approach to caring for some of the most vulnerable persons in our community—providing medical care, behavioral health care, pharmaceutical support, and assistance addressing barriers to health, such as food insecurity, safe and affordable housing, and transportation challenges.

Sponsorship of TFC means that persons fleeing interpersonal violence get healthcare, homeless persons can get their insulin, hungry families receive free fresh organic produce, persons with critical conditions meet with specialists for potentially life-saving care, and *our community becomes stronger, healthier, happier, and more whole*.

### Your support is *critical* to our ability to care for our neighbors in need.

# 20<sup>TH</sup> ANNIVERSARY CORPORATE/ BUSINESS Sponsorship Levels

## PRESENTING SPONSORS

### \$25,000 Annual Sponsorship

- All Champion-level benefits
- Large corporate logo used for all print promotions, prominent placement
- Dedicated recognition in pre-event press release
- 8 complimentary tickets per event
- Double page spread in
  20th Anniversary adbook

### LEADERS

### \$5,000 Annual Sponsorship

- All Champion-level benefits
- 1 dedicated Facebook post
- Logo included in 2 newsletters
- 4 complimentary tickets per event
- 1/2 page ad in 20th Anniversary adbook

### VISIONARIES

## \$10,000 Annual Sponsorship

- All Champion-level benefits
- Medium logo used for all print promotions
- 2 dedicated Facebook posts
- 6 complimentary tickets per event
- Full page ad in 20th Anniversary adbook

### **CHAMPIONS**

### \$2,500 Annual Sponsorship

- Small business logo and link included on event webpages, marketing posters, signage, and 20th Anniversary & Salon invitations
- Recognition in Annual Report
- Recognition on Facebook and in 1 newsletter
- 2 complimentary tickets per event
- 1/4 page ad in 20th Anniversary adbook

For more information about sponsorship levels and benefits, please contact Helen Dowling at 828-697-8422 ext. 135 or <u>hdowling@thefreeclinics.org</u>.

# Sunset Dining on the Mountaintop

### JULY 2021

Sunset Dining is an open-air dining experience held at The Cabin Ridge in northeast Hendersonville, with breathtaking views of the NC skyline. Local food takes center stage with a true farm-to-table menu and wine pairings for each gourmet course. The evening is finished with live music and dancing, and a champagne toast to the sunset. **Tickets are \$200**. *Event limited to 15 tables (90-120 guests)*.



# OUR 20<sup>TH</sup> ANNIVERSARY BASHS OCTOBER 2021



Celebrate 20 years of caring for our neighbors in need with us!

More details still to come.

### **Tickets** TBA



# THE FREE CLINICS Salon

### **APRIL 2022**

The Salon is our community's best party—an evening of fine wine, local craft beer and cider, spectacular food, and talented musicians. Always held at an interesting and unusual location, the setting is truly unique and the conversation lively. **Tickets are \$85 per person, or \$75 early-bird**.



### **215+** VOLUNTEERS

678+ DONORS

**180+** COMMUNITY & HEALTH PARTNERS

### WHAT WE DO

The Free Clinics was able to provide 48,611 patient encounters to 2,207 unduplicated patients between July 1, 2019 and June 30, 2020 through the following programs:

### **ACUTE CARE**

Medical Clinic

### **BEHAVIORAL HEALTH CARE**

- Counseling
- Detention Center Clinician
- Hope Shot MAT program
- Naloxone
- Post-Overdose Response Team (PORT)
- Psychiatric Care Navigation
- Psychiatric Clinic

### **CHRONIC & SPECIALTY CARE**

- Bridges to Health
- Community Case Management
- Diabetes Program
- Endocrine Clinic
- Eye Clinic
- Phoenix Project

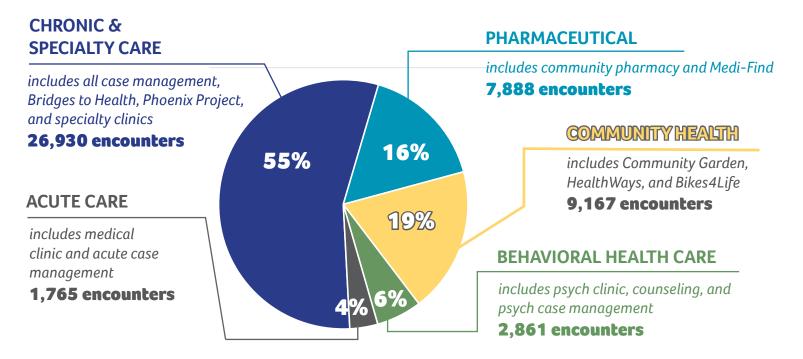
#### **PHARMACEUTICAL SUPPORT**

- Community Pharmacy
- Medi-Find Prescription Assistance
- Medication Therapy Management

#### **COMMUNITY HEALTH**

- Bikes 4 Life
- Community Garden
- COVID-19 Vaccinations
- Diabetes Education
- Flu Shot Clinics
- Information & Referral
- Patient Health Advocacy (PHA): Community & Detention Center
- Wellness Screenings

### **PROGRAMS BY THE NUMBERS**



### SPONSORSHIP CONTACTS

Helen Dowling, Development Officer hdowling@thefreeclinics.org | 828-697-8422 ext. 135 Sarah Friedell, Community Relations Coordinator sfriedell@thefreeclinics.org | 828-697-8422 ext. 131

www.thefreeclinics.org/sponsorship